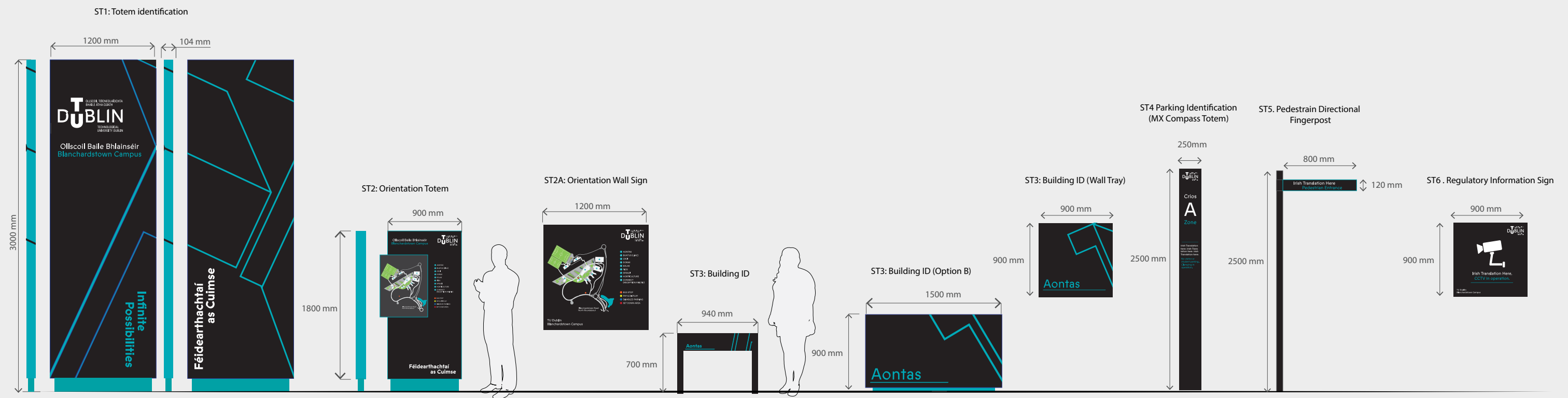
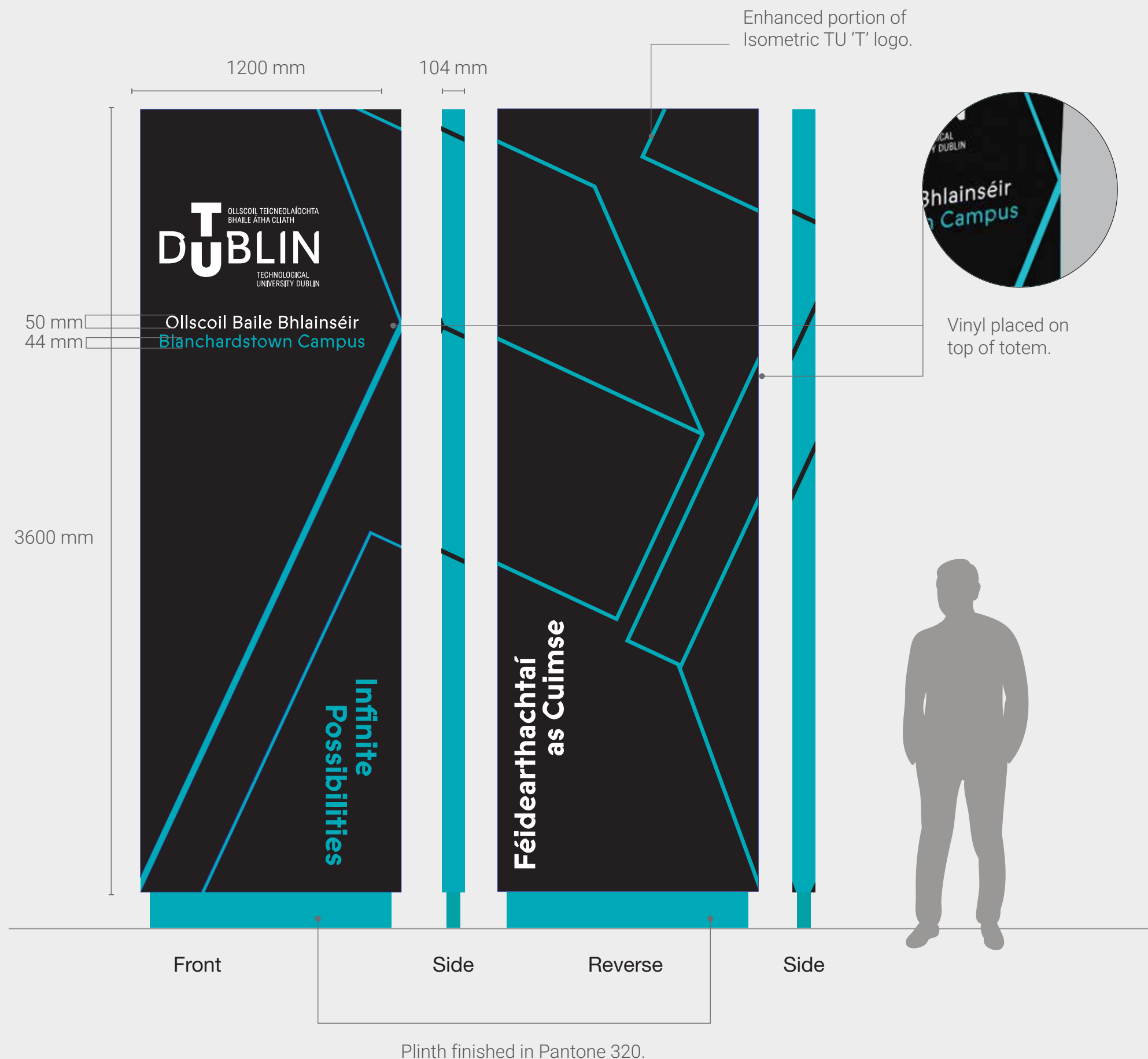


TU Dublin External Wayfinding Manual

Version 1 – 09.02.2023

Sign Family TU Dublin



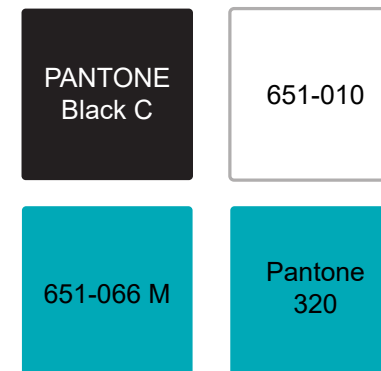


ST1. Site Identification

Font: Prophet

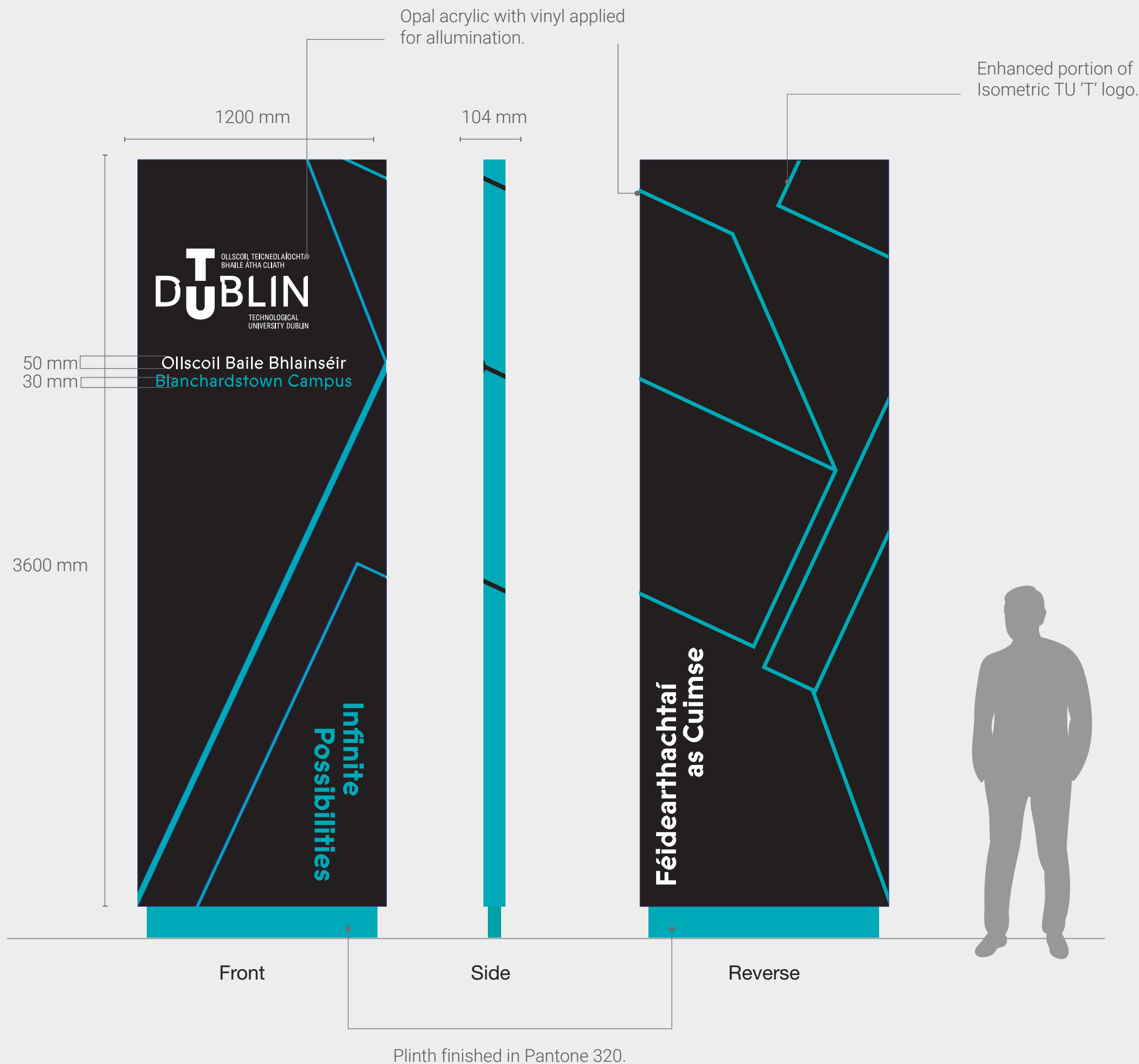
0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Colours/Surfaces:



Signage Specification:

3600x1200mm, 104mm thick fixed with ground sleeves. Totem painted with Pantone Black C on front/back and sides painted in Pantone 320. Text and graphics applied with kiss cut vinyl with specified Oracal colours. Plinths finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' wrapping around totem.



Wayfinders

ST1B. Illuminated Variant

Font: Prophet

0123456789
 ABCDEFGHIJKLMNOP
 OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE
Black C

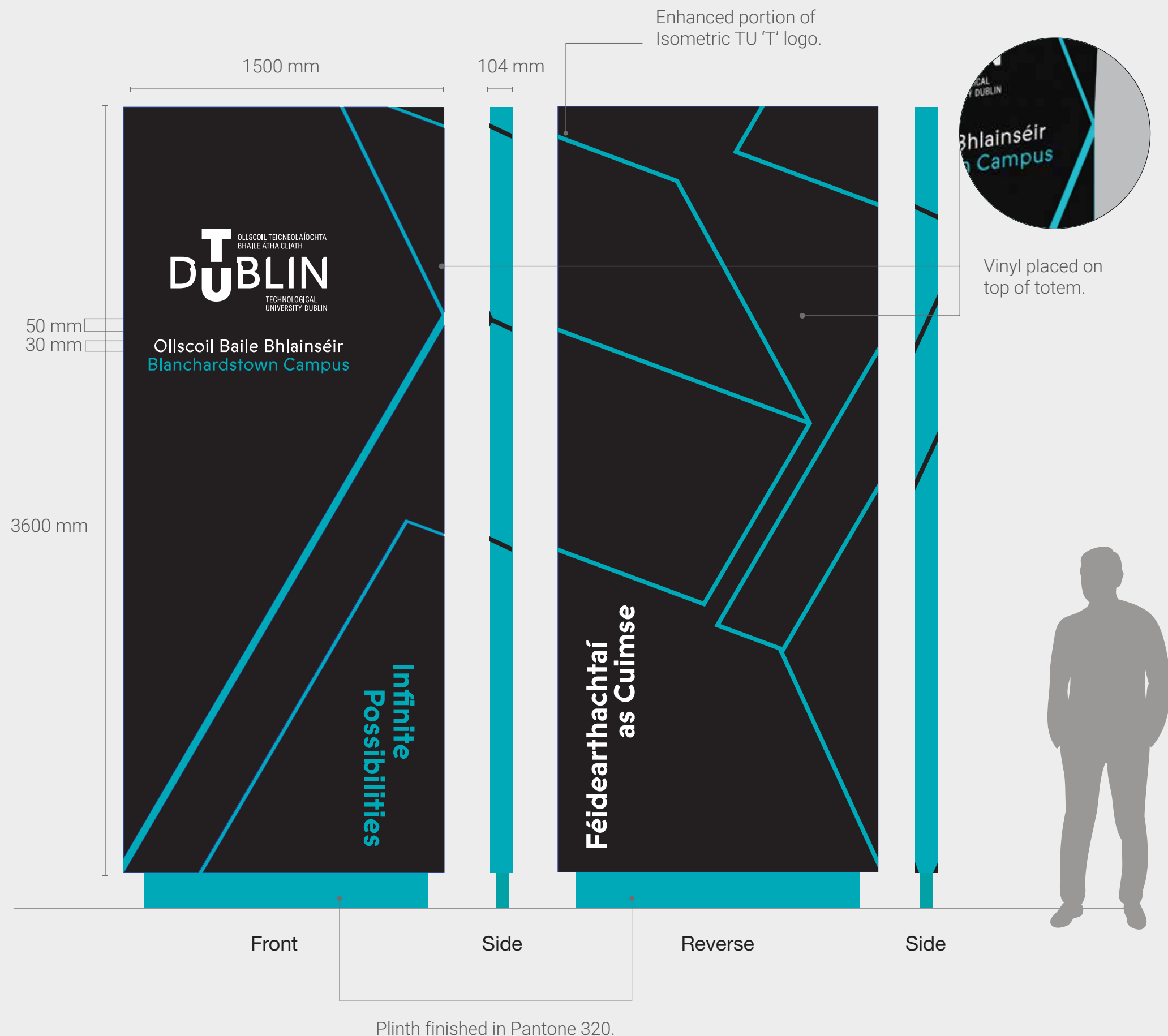
651-010

651-066 M

Pantone
320

Signage Specification:

3600x1200mm, 104mm thick fixed with ground sleeves. Totem painted with Pantone Black C on front/back and sides painted in Pantone 320. Text and graphics illuminated from opal acrylic vinyl applied with specified Oracal colours. Plinths finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' wrapping around totem..



Wayfinders

ST1A. Wide Variant

Font: Prophet

0123456789
ABCDEFGHIJKLMN
OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE Black C	651-010
651-066 M	Pantone 320

Signage Specification:

3600x1500mm, 104mm thick fixed with ground sleeves. Totem painted with Pantone Black C on front/back and sides painted in Pantone 320. Text and graphics applied with kiss cut vinyl with specified Oracal colours. Plinths finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' wrapping around totem.

Wayfinders

ST1C. Short Variant

Font: Prophet

0123456789
 ABCDEFGHIJKLMNOP
 OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE
Black C

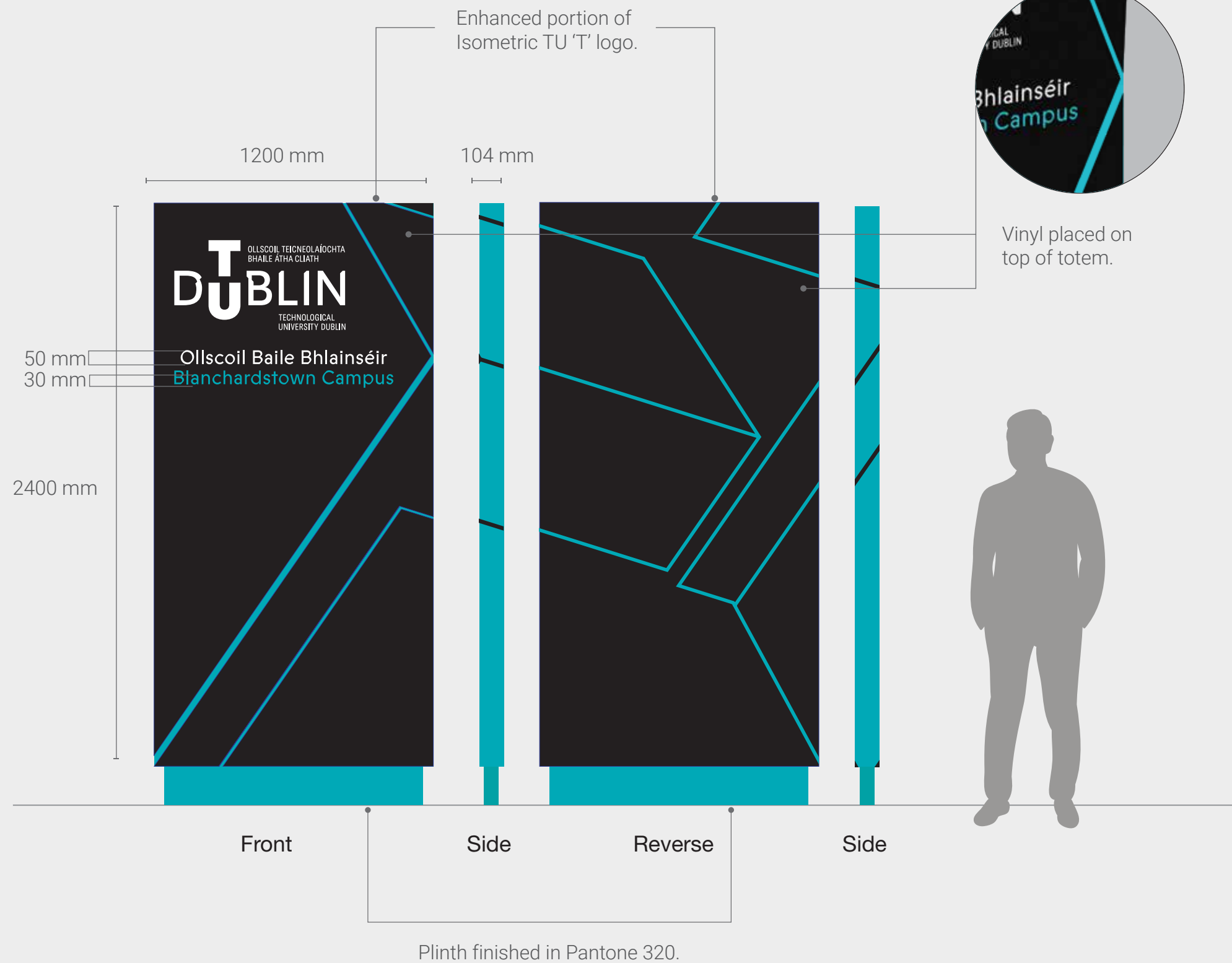
651-010

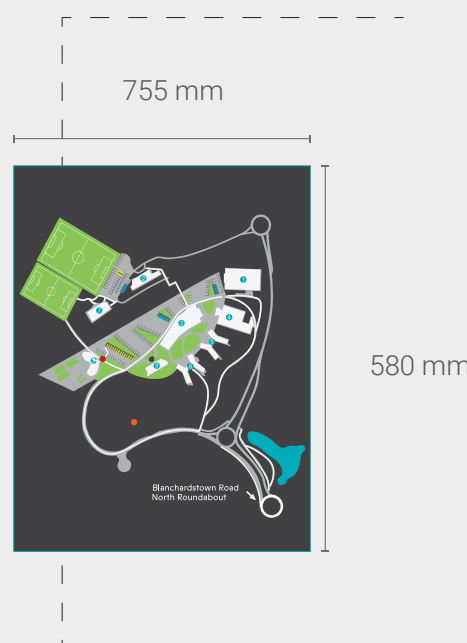
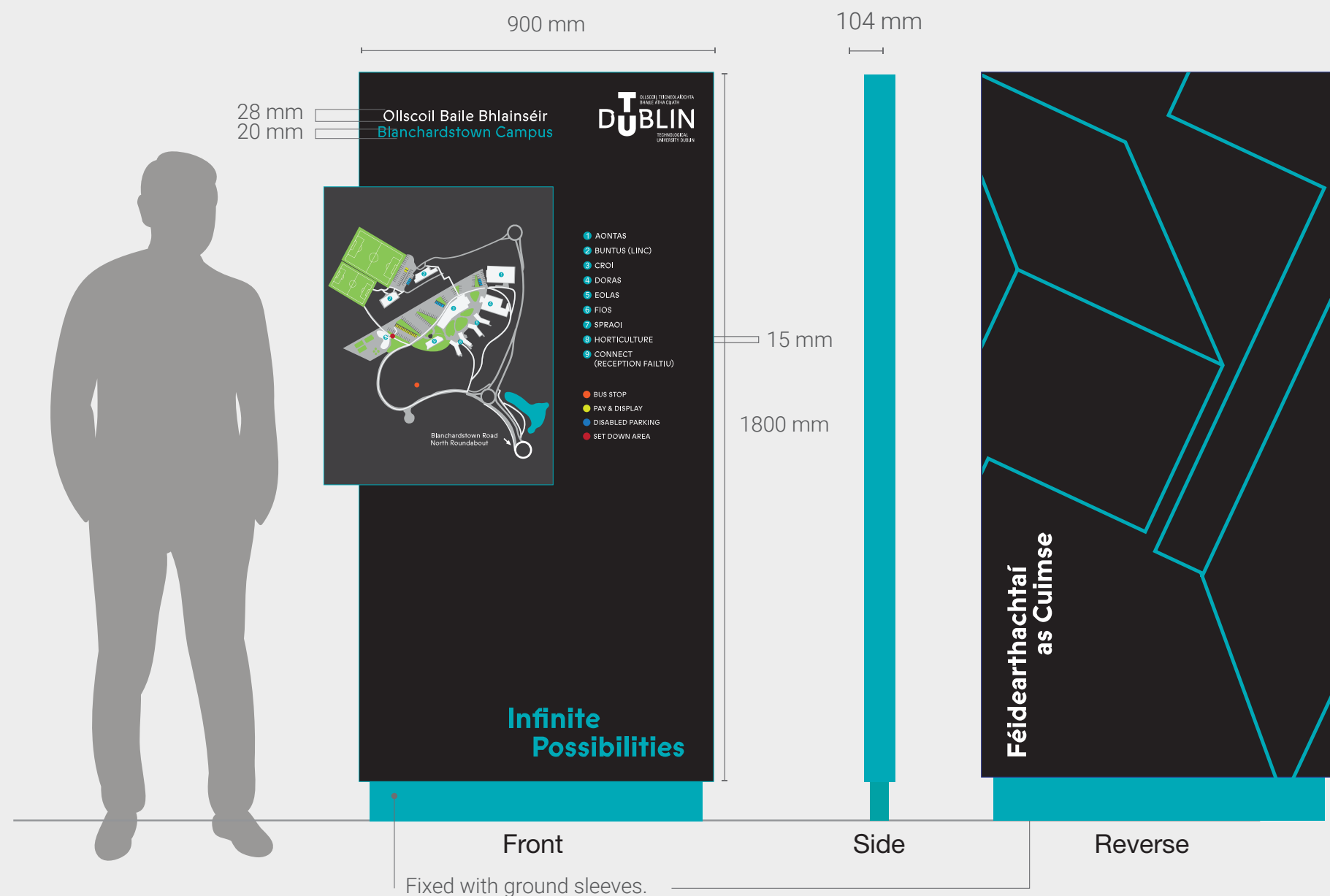
651-066 M

Pantone
320

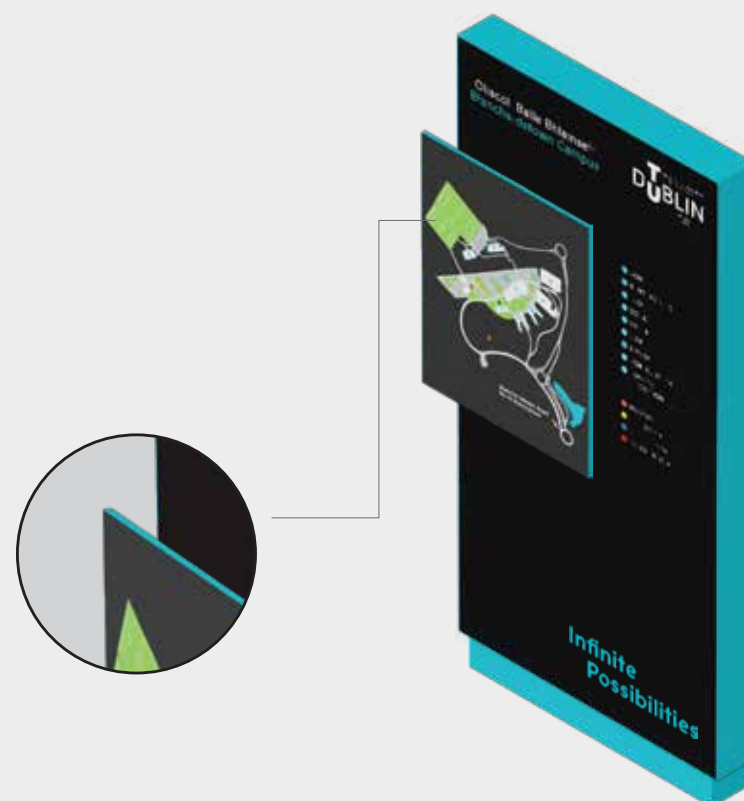
Signage Specification:

2400x1200mm, 104mm thick fixed with ground sleeves. Totem painted with Pantone Black C on front/back and sides painted in Pantone 320. Text and graphics applied with kiss cut vinyl with specified Oracal colours. Plinths finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' wrapping around totem.





Map placed on separate sheet on top of totem.



Wayfinders

ST2. Orientation Totem

Font: Prophet

0123456789
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Colours/Surfaces:

PANTONE
Black C

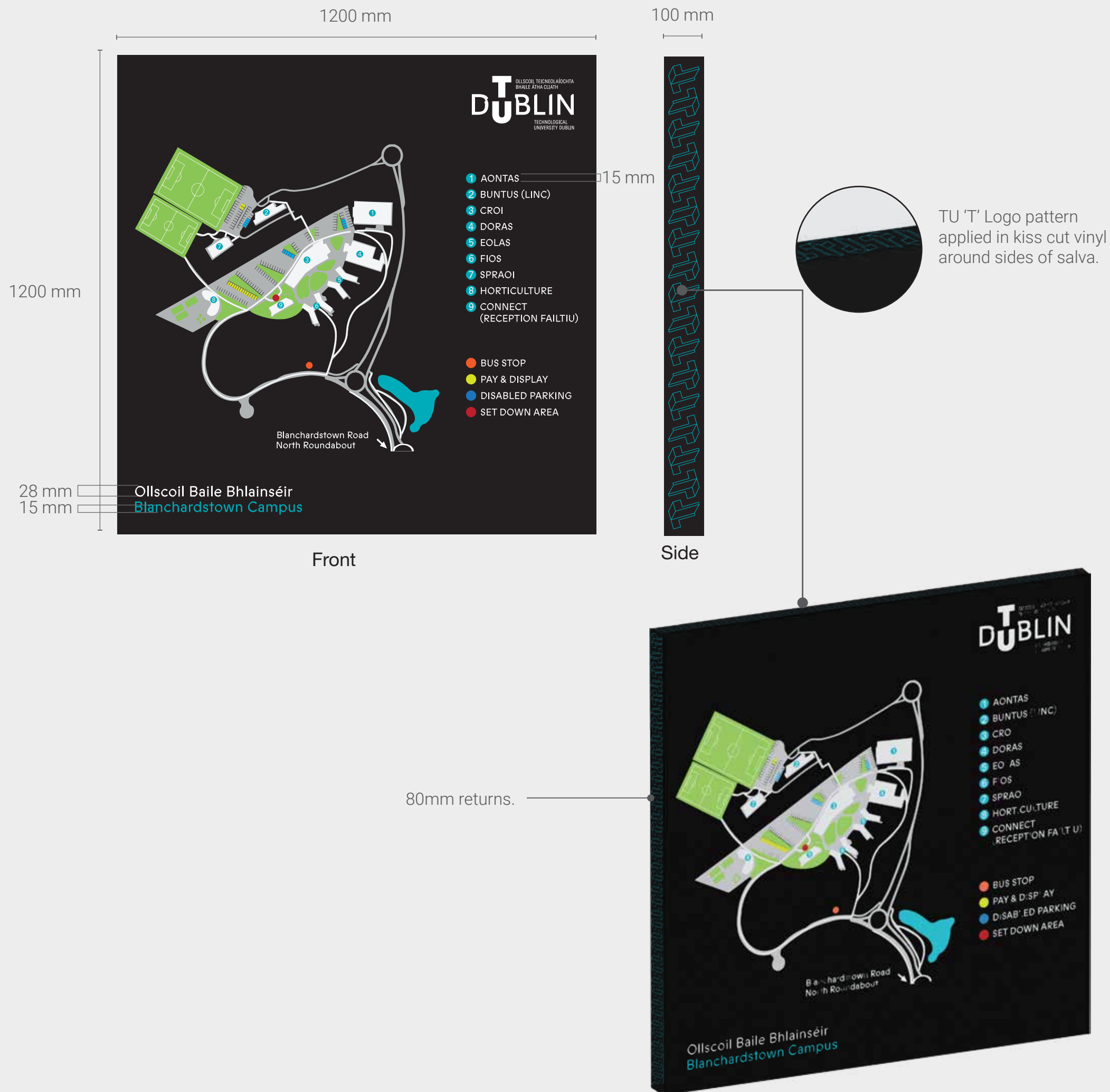
651-010

651-066 M

Pantone
320

Signage Specification:

1800x900mm, 104mm thick fixed with ground sleeves. Totem painted with Pantone Black C on front/back and sides painted in Pantone 320. Text and graphics applied with kiss cut vinyl with specified Oracal colours. Panel fixed to front of totem containing graphic of campus map with points of interest and a key legend on totem. Ground sleeves finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' on the back.



Wayfinders

ST2A. Orientation Wall Variant (Salva)

Font: Prophet

0123456789
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Colours/Surfaces:

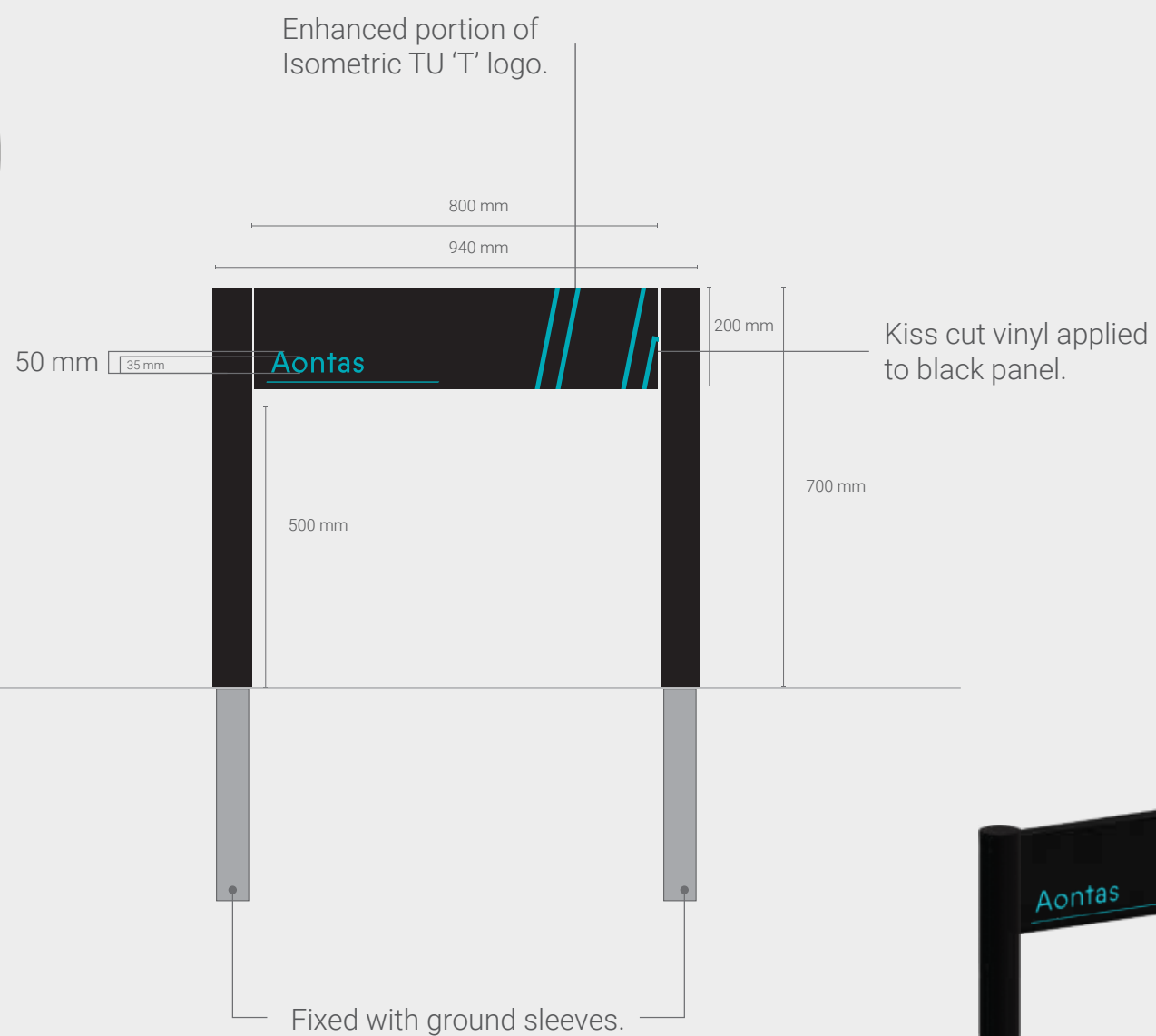
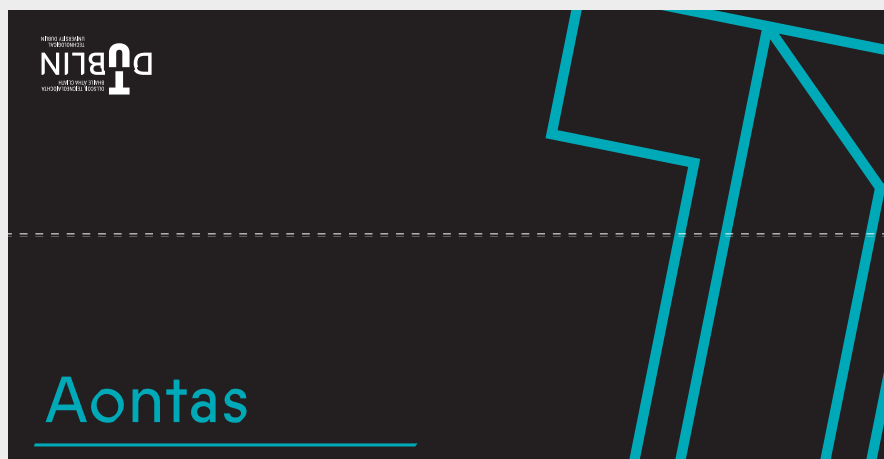
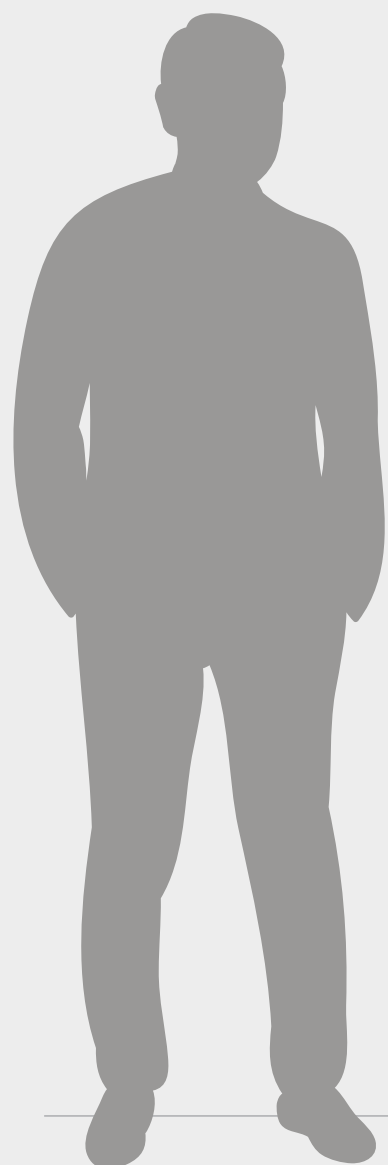
PANTONE
Black C

651-010

651-066 M

Signage Specification:

Tray type sign 1200 x 1200 (size can vary depending on location and viewing distance but should always be square. 80mm returns. Graphic of campus map with points of interest/key legend on totem and logo/text applied in vinyl. TU 'T' Logo pattern applied in kiss cut vinyl around sides of salva.



Wayfinders

ST3. Building ID
(Option A)

Font: Prophet

0123456789
ABCDEFGHIJKLMN
OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE
Black C

651-010

651-066 M

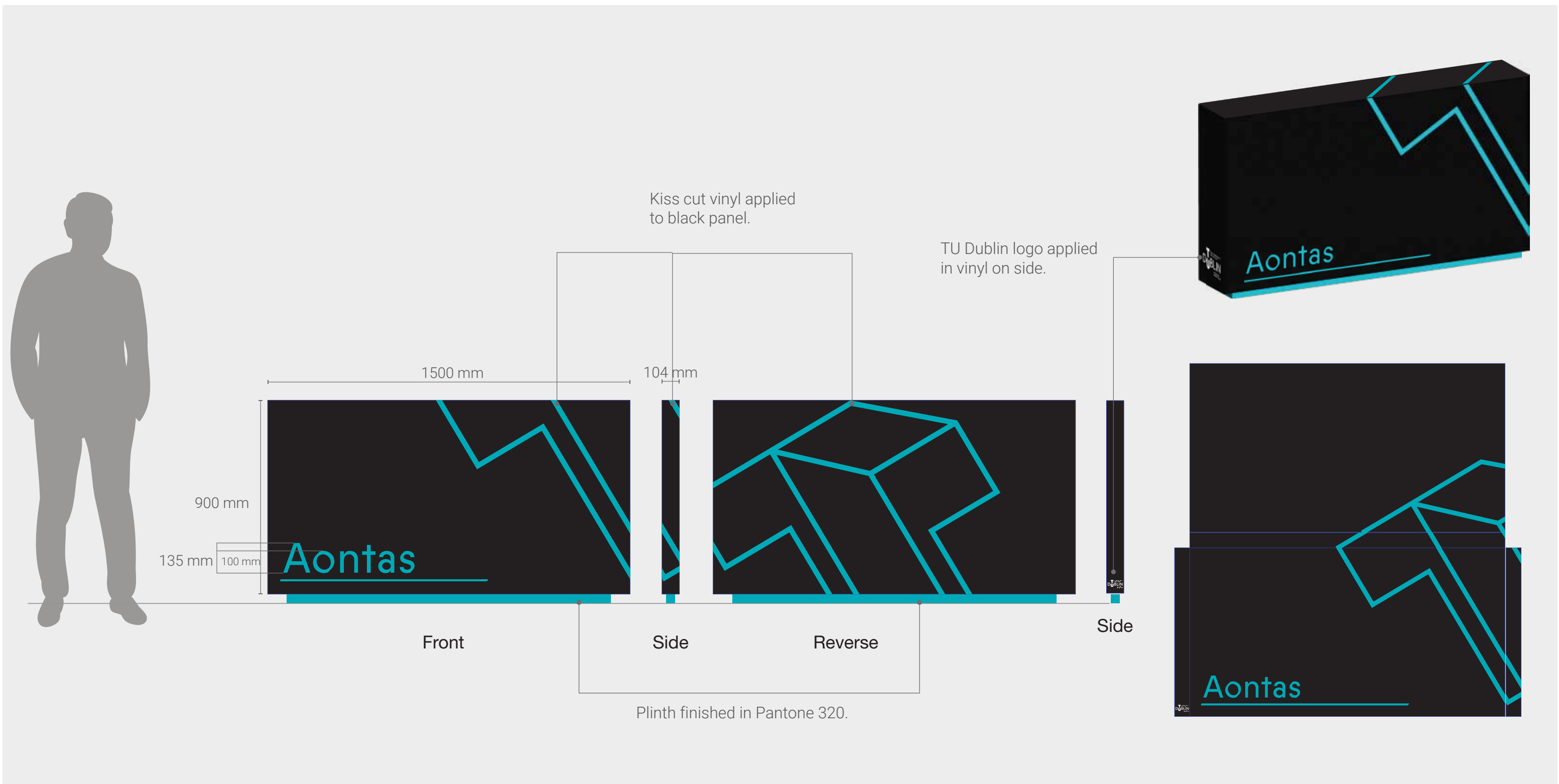
Signage Specification:

Compass Post & Panel.

Panel size: 200x800mm. Poles: 70 diameter.

Panel and poles with Pantone Black C finish.

Text, logo and decorative lines applied with vinyl in specified Oracal colours. 500mm Clearance. Fixed with ground sleeves. Decorative enhanced portion of TU 'T' wrapping around panel.



ST3. Buiding ID (Option B)

Wayfinders

Prophet

0123456789

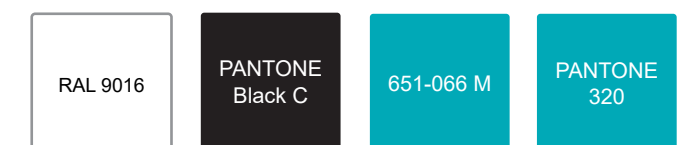
ABCDEFGHIJKLMN

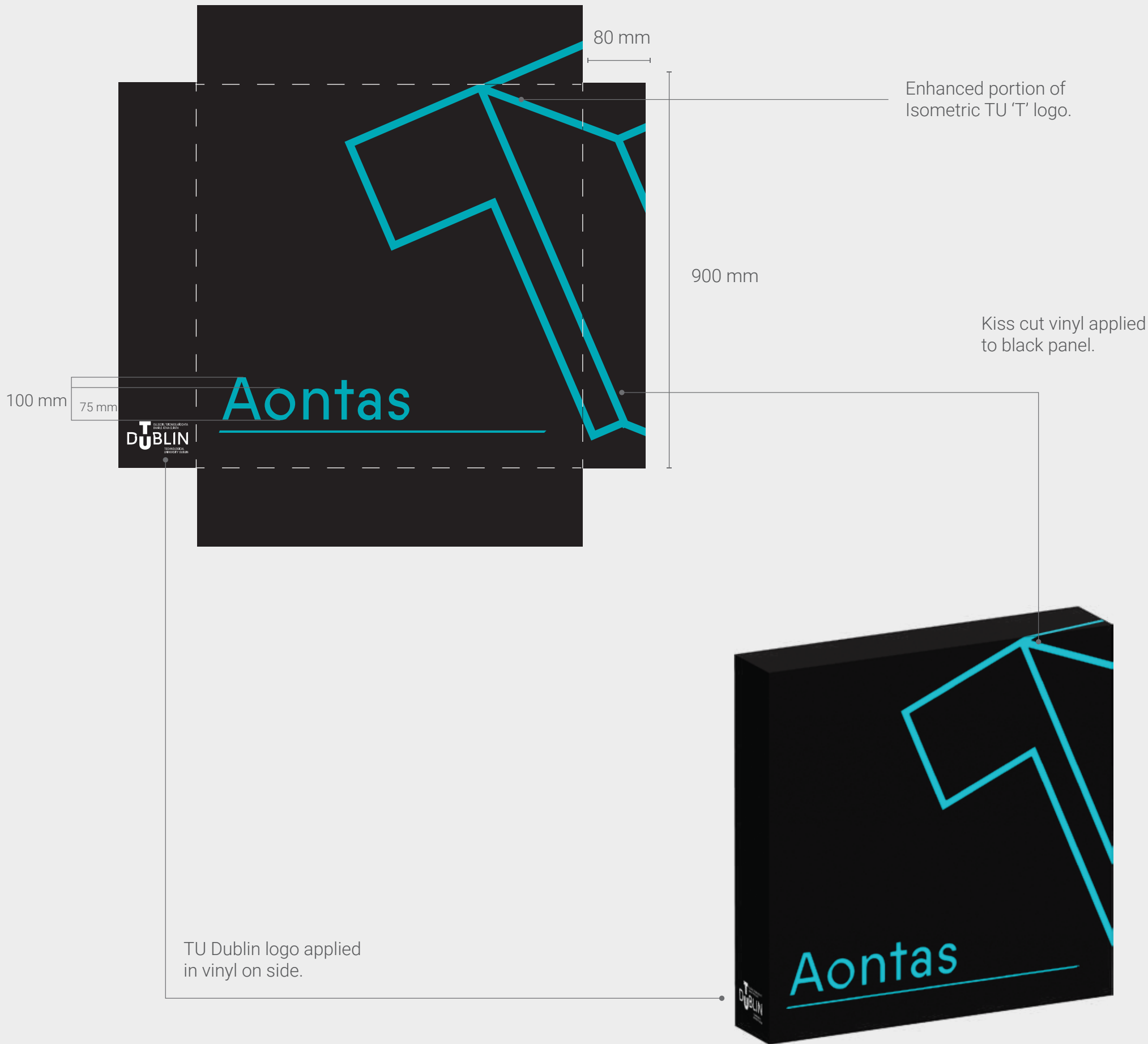
OPQRSTUVWXYZ

Signage Specification:

Messenger Totem 900 x 1500, 104mm thick in landscape orientation. Fixed with ground sleeves. Totem finished with Pantone Black C and text/graphics applied with kiss cut vinyl with specified Oracal colours. Plinth finished with Pantone 320 Blue. Decorative enhanced portion of TU 'T' wrapping around totem. TU Dublin Logo on side.

Colours/Surfaces:





Wayfinders

ST3A. Building ID A Variant: Wall Panel (Tray)

Font: Prophet

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE
Black C

651-010

651-066 M

Signage Specification:

Tray type sign 900 x 900 mm. 80mm returns.

Tray finished in Pantone Black C. Text, logo and graphics applied with kiss cut vinyl with specified

Oracal colours. Decorative enhanced portion of TU 'T' wrapping around totem. TU Dublin Logo on side.

Wayfinders

ST4 Parking Identification (MX Compass Totem)

Font: Prophet

0123456789
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Colours/Surfaces:

PANTONE
Black C

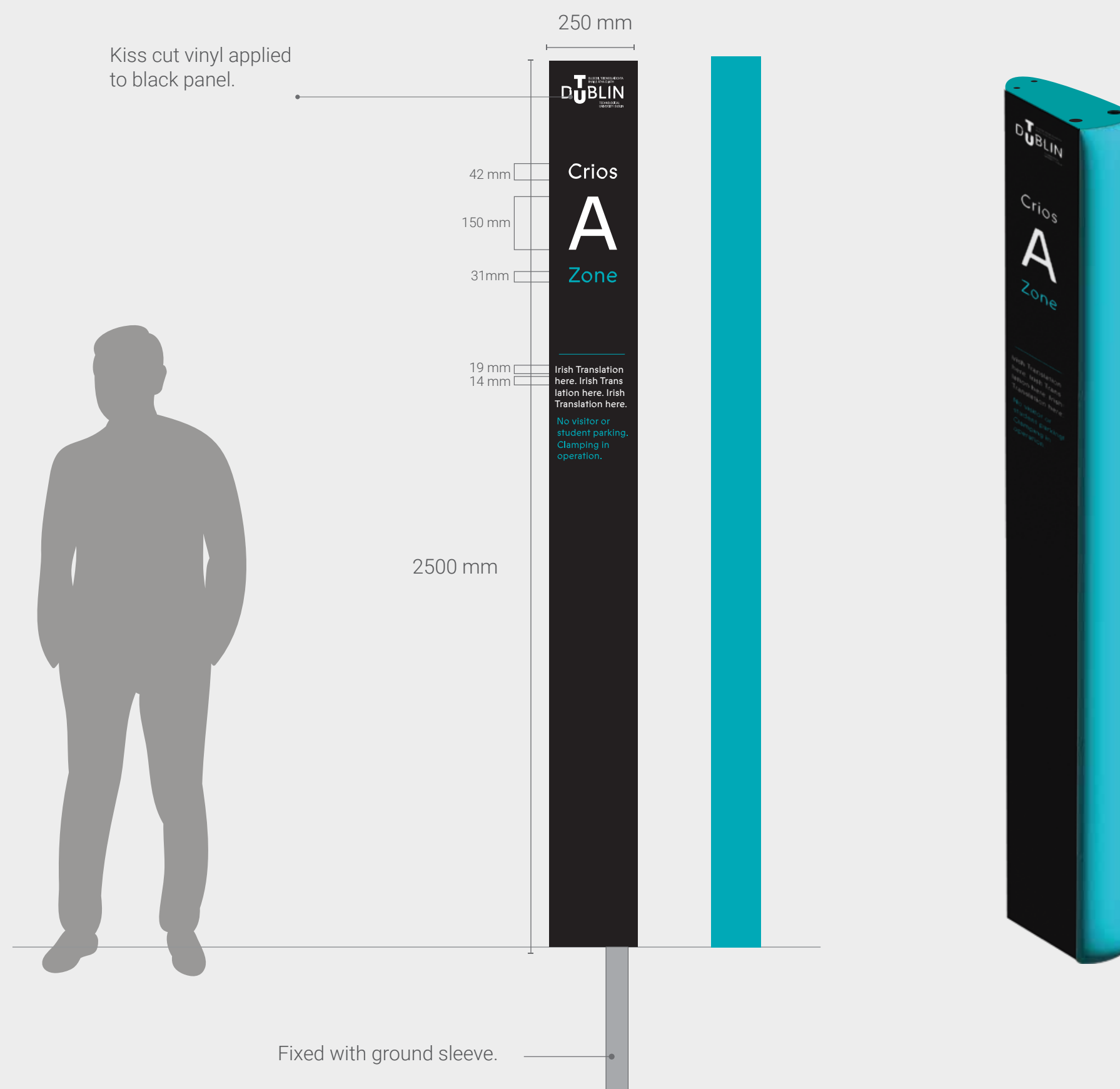
651-010

651-066 M

Signage Specification:

2500 x 250mm Compass Totem.

Texted both sides. Text, logo and graphics applied with kiss cut vinyl with specified Oracal colours. Fixed with ground sleeves.



Wayfinders

ST5. Pedestrian Directional Fingerpost

Font: Prophet

0123456789
ABCDEFGHIJKLMN
OPQRSTUVWXYZ

Colours/Surfaces:

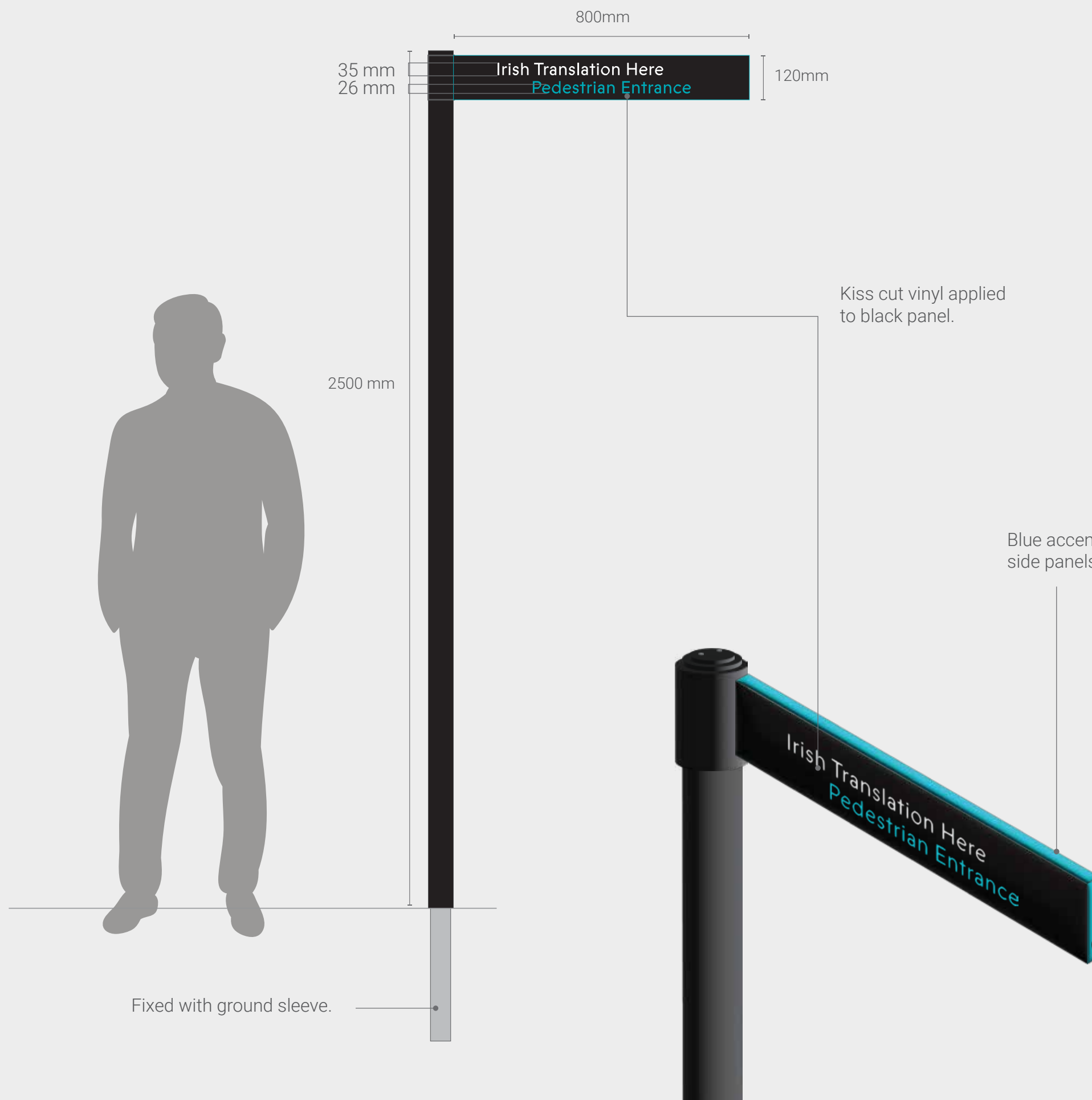
PANTONE
Black C

651-010

651-066 M

Signage Specification:

Panel painted with Pantone Black C on front/back and sides painted in Pantone 320. Texted both sides. Text applied with kiss cut vinyl with specified Oracal colours. Fixed with ground sleeves.



Wayfinders

ST6 . Regulatory Information Sign

Font: Prophet

0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ

Colours/Surfaces:

PANTONE
Black C

651-010

651-066 M

Signage Specification:

3mm Solid Aluminium, 900x900mm.

Mounted typically with mounting adhesive to
masonry walls.



T OLLSCOIL TEICNEOLAÍOCHTA
BHAILE ÁTHA CLIATH
DUBLIN
TECHNOLOGICAL
UNIVERSITY DUBLIN

T OLLSCOIL TEICNEOLAÍOCHTA
BHAILE ÁTHA CLIATH
DUBLIN
TECHNOLOGICAL
UNIVERSITY DUBLIN

Wayfinders

ST7. TUD Logo for buildings

Font: Prophet

0123456789
ABCDEFGHIJKLMN
OPQRSTUVWXYZ

Colours/Surfaces:

651-010

Signage Specification:

Cut 3mm Aluminum logo on threaded studs.

Sizing to suit location.

A photograph of the Technological University Dublin building facade. The building is constructed from grey stone blocks with horizontal bands of darker stone. Large windows with white frames are visible at the bottom. The university's logo is overlaid on the right side of the image. The logo consists of a large 'T' above 'DUBLIN', with the Irish name 'OLLSCOIL TEICNEOLAÍOCHTA BHAILE ÁTHA CLIATH' to its right and 'TECHNOLOGICAL UNIVERSITY DUBLIN' below it.

OLLSCOIL TEICNEOLAÍOCHTA
BHAILE ÁTHA CLIATH

T
DUBLIN

TECHNOLOGICAL
UNIVERSITY DUBLIN

ILLUSTRATIVE PURPOSES

